

Food for Thought

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A boat docked in a tiny Mexican village. An American tourist, Tony, complimented the Mexican fisherman on the quality of _____ fish and asked how long it took _____ to catch _____. 'Not very long,' answered Gener, the fisherman.

'Then why didn't _____ stay out longer and catch more?' asked Tony. Gener explained that _____ small catch was sufficient to meet _____ needs and those of _____ family.

Tony inquired, 'But what do _____ do with the rest of _____ time?'

_____ sleep late, fish a little, play with _____ children, and take a siesta with _____ wife. In the evenings _____ go into the village to see _____ friends, dance a little, play the guitar, and sing a few songs. _____ have a full life.'

Tony interrupted rather rudely, _____ have a Business Studies degree and _____ can help you. _____ should start by fishing longer every day. _____ can sell the extra fish _____ catch. With the revenue, _____ can buy a bigger boat, catch even more fish. With the extra money _____ will soon be able to buy a second one and a third one and so on until _____ have an entire fleet of trawlers. Instead of selling _____ fish to a middleman, _____

can negotiate directly with the processing plants and maybe even open _____ Pronoun _____ own plant.

_____ Pronoun _____ can then leave this little village and move to Cancun, Acapulco, Los Angeles, or even New York City. From there _____ Pronoun _____ can direct _____ Pronoun _____ huge enterprise.'

'How long would that take?' wondered Gener, the Mexican fisherman. 'Twenty, perhaps twenty-five years,' replied Tony condescendingly. 'And after that?' Gener asked.

'After that _____ Pronoun _____ be able to retire, live in a tiny village near the sea, sleep late, fish a little, play with _____ Pronoun _____ grandchildren, take a siesta with _____ Pronoun _____ wife, and spend _____ Pronoun _____ evenings in the village, dancing, playing the guitar, and singing with _____ Pronoun _____ friends.'