

Five Forces

1. Verb - Base Form _____
2. Verb - Past Tense _____
3. Verb - Past Tense _____
4. Adverb _____
5. Adjective _____
6. Verb - Present Ends In Ing _____
7. Verb - Present Ends In Ing _____
8. Verb - Present Ends In Ing _____

Five Forces

Analyzing Porter's Five Forces will _____ Verb - Base Form _____ an overall direction for your corporation, or support a proposed direction, goal or objective. Once the research has been completed and a direction is _____ Verb - Past Tense _____ on then the marketing plan can be _____ Verb - Past Tense _____ with a SWOT analysis, specific goals and objectives with specific actions and assignments, resources needed and monitoring/oversight.

When _____ Adverb _____ analyzing the Five Forces you can attain a _____ Adjective _____ representation of what is influencing profitability of your company. _____ Verb - Present ends in ING _____ these forces is the starting point for _____ Verb - Present ends in ING _____ strategy and will aid in _____ Verb - Present ends in ING _____ the most significant aspects of the competitive environment within your industry.