

The Animal story

1. Noun - Plural
2. Noun - Plural
3. Noun
4. Noun
5. Noun
6. Location
7. Adjective
8. Adjective
9. Noun - Plural
10. Noun
11. Noun
12. Noun
13. Verb - Present Ends In Ing
14. Verb - Present Ends In Ing
15. Verb - Present Ends In Ing
16. Verb - Present Ends In Ing
17. Noun

The Animal story

Animal was conceived back in 1987 by two _____ Noun - Plural who were really fed up with continuously losing their _____ Noun - Plural in the _____ Noun due to the straps breaking under extreme conditions. They came up with a solution in the form of a webbing _____ Noun and _____ Noun strap that seemed to put an end to their problems.

Setting up 'production' in a back _____ Location at one of their mother's houses, they began to make small quantities of straps and sell them to their _____ Adjective friends. The money raised paid for _____ Adjective _____ Noun - Plural to far flung spots in Oz and Hawaii where the pair sold more straps to fund their _____ Noun chasing escapades.

The _____ Noun and _____ Noun nature of the strap made it suitable for _____ Verb - Present ends in ING over into other action sports such as _____ Verb - Present ends in ING, _____ Verb - Present ends in ING, _____ Verb - Present ends in ING, and _____ Noun biking. First and foremost a functional performance product, the strap became a success and Animal was born. Before long, Animal started to make sports watches. Aimed at freesports enthusiasts, they were water-resistant, functional and looked great on the wrist. These watches enjoyed phenomenal success and are now a household name.