

# Alicia and the Insurance Agents

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3. Noun
4. Verb - Present Ends In Ing
5. Noun
6. Noun - Plural
7. Noun
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12. Noun - Plural
13. Verb
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18. Verb - Present Ends In Ing
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24. Adjective
25. Verb - Present Ends In Ing
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29. Adjective
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31. Verb - Present Ends In Ing
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# Alicia and the Insurance Agents

Do you know Alicia? If you've attended a \_\_\_\_\_ Adjective \_\_\_\_\_ Insurance Company event, most likely you've seen her hard at work. She usually has a \_\_\_\_\_ Noun \_\_\_\_\_ or she's wearing a \_\_\_\_\_ Noun \_\_\_\_\_ directing the show. Or you just might catch her in the middle of her \_\_\_\_\_ Verb - Present ends in ING \_\_\_\_\_ duties working with the speaker to create a top-notch \_\_\_\_\_ Noun \_\_\_\_\_.

Alicia started in Media in 1987 and is best known for her work with agents and sales \_\_\_\_\_ Noun - Plural \_\_\_\_\_ at the National Insurance Convention and Field Management Conference.

One of Alicia's newest assignments is to help our field force create video welcomes for their websites. The video message is simple, it's a welcome to their site, here's who they are and here's the \_\_\_\_\_ Noun \_\_\_\_\_ they offer. This large and rather \_\_\_\_\_ Adjective \_\_\_\_\_ endeavor has one very \_\_\_\_\_ Adjective \_\_\_\_\_ strategic goal in mind - to show our agents and district sales \_\_\_\_\_ Noun - Plural \_\_\_\_\_ in the \_\_\_\_\_ Adjective - Superlative \_\_\_\_\_ possible light, impress online \_\_\_\_\_ Noun - Plural \_\_\_\_\_ and help agents \_\_\_\_\_ Verb \_\_\_\_\_ their book of business.

"In media, we refer to this project as \_\_\_\_\_ Noun \_\_\_\_\_ development," says Alicia. "We want our agents to make a first impression that is \_\_\_\_\_ Adjective \_\_\_\_\_, inviting and professional."

"We generally have three \_\_\_\_\_ Adjective \_\_\_\_\_ crews for three days at a particular shoot site," says Alicia. "This includes camera and sound, makeup and directing crews. The sites vary, but most often they occur at a state or regional \_\_\_\_\_ Noun \_\_\_\_\_. \_\_\_\_\_ Verb - Present ends in ING \_\_\_\_\_ agents and district sales \_\_\_\_\_ Noun - Plural \_\_\_\_\_ read four scripts and they really appreciate having the final say on which video is \_\_\_\_\_ Verb - Past Participle \_\_\_\_\_. The Web page design is \_\_\_\_\_ Adjective \_\_\_\_\_, and at this time, the entire production is \_\_\_\_\_ Adjective \_\_\_\_\_ to the agent. I'm the project

lead, and my media \_\_\_\_\_ Noun - Plural and I are \_\_\_\_\_ Adjective producers \_\_\_\_\_ Verb - Present ends in ING the video for each shoot location."

"So far, \_\_\_\_\_ Verb - Present ends in ING agents have far \_\_\_\_\_ Verb - Past Tense my expectations," Alicia says. "I have been pleasantly surprised with their on-camera efforts. They seem \_\_\_\_\_ Adjective with our process and are \_\_\_\_\_ Adjective. A good number of agents were so \_\_\_\_\_ Adjective in front of the camera they may have missed their calling as an actor, television personality or politician."

The videos will soon be added to \_\_\_\_\_ Verb - Present ends in ING agent \_\_\_\_\_ Proper Noun.

Alicia represents employees who use their \_\_\_\_\_ Noun - Plural and \_\_\_\_\_ Noun every day to showcase The Insurance Company and put our company in front of consumers in the \_\_\_\_\_ Superlative possible light. Like many employees, she understands how her daily \_\_\_\_\_ Verb - Present ends in S play a large role in The Insurance Company's efforts to \_\_\_\_\_ Verb and remain financially \_\_\_\_\_ Adjective.