

# The History of Taco Bell

1. First Name - Male
2. Last Name
3. Food - Singular
4. City And State
5. Number
6. Noun Beginning With 't'
7. State
8. Person - Non-Specific
9. City And State
10. Noun Beginning With 't'
11. Last Name
12. Occupation
13. State
14. Adverb
15. Verb - Past Tense
16. Verb - Past Tense
17. Noun - Plural
18. Noun - Plural
19. Adj - Beginning With 'b'
20. Noun
21. Substance Or Ingredient
22. Noun - Plural
23. Verb - Present Ends In Ing

24. Adverb
25. Adjective
26. Noun - Plural
27. Exclamation
28. Noun - Plural
29. Noun
30. Verb - Base Form

# The History of Taco Bell

Taco Bell was founded by \_\_\_\_\_, who first opened a \_\_\_\_\_ stand called \_\_\_\_\_ Drive-In in \_\_\_\_\_ in 1946 when he was \_\_\_\_\_ years old. Six years later, he sold the stand and opened a new one, this time selling tacos under the name of Taco \_\_\_\_\_. Over the next few years \_\_\_\_\_ owned and operated a number of \_\_\_\_\_ restaurants in southern \_\_\_\_\_ including four called El Taco. \_\_\_\_\_ sold the El Tacos to his \_\_\_\_\_ and built the first Taco Bell in \_\_\_\_\_ in 1962. In 1962, he sold Taco \_\_\_\_\_, Kermit \_\_\_\_\_, a former \_\_\_\_\_, bought the first Taco Bell franchise from \_\_\_\_\_ in 1964, and located it in \_\_\_\_\_. The company grew \_\_\_\_\_, and by 1967, the 100th restaurant \_\_\_\_\_. In 1970, \_\_\_\_\_ with 325 \_\_\_\_\_.

In the late 1970s, Taco Bell introduced the " \_\_\_\_\_ Beefer", taco-seasoned ground beef on a \_\_\_\_\_ with cheese, lettuce, and \_\_\_\_\_. The Beefer was removed from the menu in the late-1980s because \_\_\_\_\_ were \_\_\_\_\_ it. Since then, the menu became \_\_\_\_\_ Tex-Mex.

Taco Bell has used the following advertising slogans:

- 1979: " The Adjective Food Place "

Late 1970s - 1985: " Just Made For Noun - Plural "

1980s: " Exclamation Taco Bell! "

1988 - 1990: "Make A Run For The Border"

Late 1990s: "Yo quiero Taco Bell"

1999 - 2001: "Grande taste. Loco Noun - Plural."

2000s: " Think outside the Noun "

Current: " Verb - Base Form Ms "