

# Storytelling

1. Noun - Plural
2. Adjective
3. Noun
4. Noun - Plural
5. Adjective
6. Noun
7. Verb
8. Adjective
9. Verb - Present Tense
10. Noun
11. Noun
12. Noun

# Storytelling

Our goal should be to make human \_\_\_\_\_  
Noun - Plural for brands. We do that through \_\_\_\_\_  
Adjective  
storytelling, something that allows us to drive \_\_\_\_\_  
Noun, answer \_\_\_\_\_  
Noun - Plural, and create  
\_\_\_\_\_  
Adjective experiences. Simply put, you're part of a \_\_\_\_\_  
Noun. But you use storytelling to  
\_\_\_\_\_  
Verb the conversation, to make it \_\_\_\_\_  
Adjective to the consumer you're \_\_\_\_\_  
Verb - Present Tense and  
present. By doing that, you build \_\_\_\_\_  
Noun. And \_\_\_\_\_  
Noun is at the heart of a human \_\_\_\_\_  
Noun.