

Vision for Crown Dentistry

1. Noun
2. Noun
3. Proper Noun
4. Proper Noun
5. Verb - Present Tense
6. Adverb
7. Adverb
8. Noun
9. Adjective - Superlative
10. Adjective
11. Noun
12. Verb - Present Tense
13. Verb
14. Adjective - Comparative
15. Noun
16. Adjective
17. Adjective
18. Adjective
19. Place
20. Noun - Plural
21. Adjective
22. Person
23. Noun

24. Place
25. Adjective
26. Number
27. Adjective
28. Noun
29. Noun
30. Noun - Plural
31. Pronoun
32. Noun
33. Adjective
34. Noun

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Your _____^{Noun} is our passion. Your oral health is our _____^{Noun}. How do we do that? Quality, _____^{Proper Noun}, _____^{Proper Noun}. Every patient visit is _____^{Verb - Present Tense}, caring, and positively memorable to the patient. We do what is best for our patients without compromising our own health and well-being--physically, mentally, _____^{Adverb}, _____^{Adverb}. Crown Dentistry offers comprehensive _____^{Noun} to a patient with the goal that their oral health is at their _____^{Adjective - Superlative} possible level.

I offer our patients what is best for them, regardless of cost, but we also offer them multiple treatment options so that they understand that there is not just one way to take care of their situation. We offer our patients _____^{Adjective}, concise treatment plans in a way that they understand. Our patients realize that we are not offering them "a _____^{Noun}," but rather an excellent value for the high quality of care that they are receiving.

We focus on _____^{Verb - Present Tense} our patients on the benefits of good oral health as well as the consequences of neglecting it. We shape their expectations and teach them how to _____^{Verb} us.

My ideal day starts off with a new patient, followed by complex restorative treatment--ideally something involving a CEREC restoration, and perhaps a few fillings. No filling is _____^{Adjective - Comparative} than a Class II. Anything larger would be a CEREC. A root canal, or implant, or extractions could go here as well. One conscious sedation case per week is ideal. After _____^{Noun}, another new patient or emergency patient is scheduled. Then light restorative or anterior endo, or simple extraction. Ending the day is post-op checks, consults, or similar appts. No complex removable. Ideally, only RPD's. Basic TMD cases are interesting.

Aesthetic dentistry is fun to do if the patient is compliant and not too high maintenance. We run a comprehensive periodontal

program and educate our patients on the greater ramifications of periodontal disease on their body as a whole. I know and understand my limits as a clinical dentist. We utilize specialists when the need to provide ideal treatment for our patient exceeds my limitations as a clinician.

Our practice facility is _____ Adjective _____, modern, but not extravagant. Our patients get the sense that we are committed to improving their health, and that we are providing an extremely _____ Adjective _____ service to them, but we are not out to simply "take their money." Our partner specialists respect the diagnoses that I give them to work with, and support what I have already told my patients. My dental team knows that I expect excellence from them, and that I set the bar high, but that I also care for them and am a _____ Adjective _____ employer. When I come to work, I am excited and hopeful for the day before me. My team feels the same; all of us believe that we are making a huge difference in our patients' lives. For me and the staff, coming to work is like coming to " _____ Place _____." Our patients leave our office in a much better mental, emotional, and physical state than they came to us. As we spend time with our patients, we know our patients and their lives. By discovering their _____ Noun - Plural _____, goals, and lifestyle, we are better able to treat their dental concerns. The practice is a reflection of my own personal tastes. My team and I feel _____ Adjective _____ working in it so that we are always able to offer the highest level of care to our patients.

Personally, I strive to honor _____ Person _____ with everything that I do. One of the biggest ways is with this dental practice. I am a good steward of the responsibilities and resources that have been placed under my care. This includes people, equipment, as well as finances and assets. My _____ Noun _____ is a big part of my life, but not something that consumes me. I will finish my last patient, go home and leave work at work. I don't continue thinking

about things when I'm at _____^{Place} spending time with my wife and daughters. When I am with my family, physically, I am there mentally and emotionally. I am _____^{Adjective} enough so that I can have _____^{Number} weeks per year of vacation/ recuperation. My loved ones will know that I was able to provide for them, and take care of them financially. I will be remembered as an _____^{Adjective} clinician who had _____^{Noun} and _____^{Noun}.

My staff and I bend over backwards to take care of our patients, but we do not compromise our own health and dignity as dental professionals. My staff will put the needs of the _____^{Noun - Plural} first, then me, then _____^{Pronoun}. It is their job to take care of our patients, but also to do what I tell them to. They know exactly what I want, when I want it, because I have told them and it is crystal clear to them. The Crown Dentistry team works as hard as I do to ensure that our practice is successful. _____^{Noun} is valued. Occasionally, they have to compromise personal lives in order to ensure that the Crown Dentistry vision is fulfilled. In return for their commitment to the vision, I help them reach their own personal and professional goals whether it is through mentoring, coaching, or continuing education. They receive a _____^{Adjective} _____^{Noun} package that is in line with our greater Crown Dentistry goals.

This is my vision. This is our life. We make it happen.