The Investment Model of Relationships

1.	Noun
2.	Noun
3.	Number
4.	Number
5.	Noun
6.	Noun - Plural
7.	Noun
8.	Proper Noun
9.	Preposition Or Subordinating Conjunction
10.	Number
11.	Noun
12.	Noun - Plural
13.	Noun
14.	Noun - Plural
15.	Noun
16.	Adjective
17.	Noun
18.	Noun - Plural
19.	Noun
20.	Proper Noun
21.	Proper Noun
22.	Proper Noun
23.	Noun - Plural

24.	Verb
25.	Noun
26.	Noun - Plural
27.	Proper Noun
28.	Adjective

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One strength of the model comes from research support by Le et al (2003). Le et al. conducted a
of 52 studies with, participants from 5 countries over nearly 20
years that predicted staying or leaving behaviours. They found that comparison with alternatives
and investment size all predicted relationship commitment. Relationships in which commitment was greatest
were the most stable and lasted longest. An especially supportive finding was that these
were true for both men and women across all cultures in the analysis and for homosexual as well as heterosexual
couples. This suggests there is some to to claim that these factors are universally
important features of romantic relationships.
However, one issue with the investment model is the difficulty in measuring the different
subordinating conjunction , for example 'satisfaction level'. Rusbult et al () developed the 'Investmen
Model Scale' to overcome this problem which is seen as a reliable and valid measure. However one problem is
that the scale relies on measures which often have issues of social desirability. This matters
because it is difficult to measure the key terms of the Investment Model as the findings from
often produce biased results. However, these are appropriate methods because it is not the objective reality of
factors such as size that matters. What matters is the individual partners' of
these factors. It is your belief that you have made a big investment in your current relationship or your belief that
you have no attractive alternatives that will influence your

Another strength of the investment model is that it is thought to be and useful when explaining
relationships involving intimate partner violence. Victims of partner abuse experience low, which
would lead us to predict that they would leave the abusive partner, yet many stay. They may stay due to the lack
of or because they have too much investment in the relationship making the Noun
too costly. Rasbult and Proper Noun (1995) studied 'battered' women at a shelter found that those most
likely to return to an abusive partner (i.e. were most committed) reported making the greatest investment and
having the fewest attractive alternatives. The model recognises that a victim of does not have
to be satisfied with a relationship to stay in it. This enables psychologists to understand the reason why many
people remain in abusive relationships and develop support for victims.
Another weakness of the investment model is that it fails to consider future investments. Proper Noun and
Agnew (2008) point out that there is more to a relationship than just the Noun-Plural you have already
put into a relationship. They extended Rusbult's original model to include the notion of 'investment' and that the
model should include plans that partners have made regarding the relationship in the future. Consequently, some
relationships might because of the motivation to see a cherished future plan come to
Noun This suggests that the original investment model is limited as it fails to recognise the true
complexity of investment and that the idea of future investment should be incorporated into the model.

final strength of the investment model is its to different cultures and populations. The idea
that commitment is positively associated with satisfaction level has been found across many populations.
Research supports the relevance of the model in different cultures (For example; the Proper Noun , the
Netherlands and Taiwan) and different types of relationships (for example; married, non-married, gay). This
highlights theapplication of the model in explaining the persistence of relationships in many
different populations.

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