

# STR Critique

1. Adverb
2. Number
3. Noun
4. Noun
5. Verb Past Tense
6. Verb Present Ends In Ing
7. Noun
8. Event
9. Number
10. Adjective
11. Noun
12. Verb Past Tense
13. Event
14. Number
15. Noun
16. Adjective
17. Noun
18. Noun Plural

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For this past STR week, the hotel \_\_\_\_\_ Adverb \_\_\_\_\_ grew RPI \_\_\_\_\_ Number \_\_\_\_\_.1% to the same \_\_\_\_\_ Noun \_\_\_\_\_ last year. The gain was in ADR, which grew 11%. Although \_\_\_\_\_ Noun \_\_\_\_\_ was down -8% to last year, the hotel \_\_\_\_\_ Verb Past Tense \_\_\_\_\_ their fair share by 9.5%, which is due to \_\_\_\_\_ Verb Present ends in ING \_\_\_\_\_ occupancy on Sunday and Tuesday when the comp set lost. The \_\_\_\_\_ Noun \_\_\_\_\_ was sold out on Sunday, Monday, Friday, and Saturday, but lost -14 occupancy points on Thursday due to the \_\_\_\_\_ Event \_\_\_\_\_ Convention (872 room nights @ \$ \_\_\_\_\_ Number \_\_\_\_\_.82) not returning this year. Even though the group did not return, Friday and Saturday's performance had a \_\_\_\_\_ Adjective \_\_\_\_\_ effect for the \_\_\_\_\_ Noun \_\_\_\_\_ and for the running 28-day, and \_\_\_\_\_ Verb \_\_\_\_\_ \_\_\_\_\_ Past Tense \_\_\_\_\_ 32% RPI year over year. \_\_\_\_\_ Event \_\_\_\_\_ was in house Friday and Saturday and contributed \_\_\_\_\_ Number \_\_\_\_\_ room nights at \$234, which was a growth of \$7 year over year. The strategy to not replace the \_\_\_\_\_ Noun \_\_\_\_\_ was a \_\_\_\_\_ Adjective \_\_\_\_\_ decision, but for next year, the hotel should push the \_\_\_\_\_ Noun \_\_\_\_\_ more and limit the \_\_\_\_\_ Noun Plural \_\_\_\_\_ given during this time frame.