

SOLUTIONS FOR MEDIA OWNERS

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Make the most of your out-of-home assets with _____ Noun that _____ Verb Present ends in S sales and operations.

Monetize _____ Adjective inventory, centralize sales and operations for _____ Adjective business, and _____ Verb Base Form static and digital sales with audience data. Vistar Media _____ Verb Present ends in S a comprehensive technology suite for infrastructure management as well as _____ Noun operations.

REVENUE MANAGEMENT

_____ Adverb access the largest source of _____ Noun demand for OOH with an easy-to-use _____ Noun for _____ Verb Present ends in ING, managing and reporting on ad unit sales at the network and venue level.

MONETIZE

_____ Verb Base Form unsold inventory through the only _____ Noun built from the ground up for the OOH industry and seamlessly _____ Verb Base Form programmatic direct deals.

CENTRALIZE

Maintain full control over _____ Verb Present ends in ING, creative approval and brand/category whitelists, while _____ Verb Present ends in ING operational efficiency through a _____ Adjective platform for inventory management,

automated yield optimization, and real-time _____ reporting.

OPTIMIZE

Put the _____ of data science to work for you by leveraging our movement-based _____

insights to identify inventory best situated to reach high-value _____ and niche _____.