

# SOLUTIONS FOR MEDIA OWNERS

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# SOLUTIONS FOR MEDIA OWNERS

Make the most of your out-of-home assets with \_\_\_\_\_ Noun that \_\_\_\_\_ Verb Present ends in S sales and operations.

Monetize \_\_\_\_\_ Adjective inventory, centralize sales and operations for \_\_\_\_\_ Adjective business, and \_\_\_\_\_ Verb Base Form static and digital sales with audience data. Vistar Media \_\_\_\_\_ Verb Present ends in S a comprehensive technology suite for infrastructure management as well as \_\_\_\_\_ Noun operations.

## REVENUE MANAGEMENT

\_\_\_\_\_ Adverb access the largest source of \_\_\_\_\_ Noun demand for OOH with an easy-to-use \_\_\_\_\_ Noun for \_\_\_\_\_ Verb Present ends in ING, managing and reporting on ad unit sales at the network and venue level.

## MONETIZE

\_\_\_\_\_ Verb Base Form unsold inventory through the only \_\_\_\_\_ Noun built from the ground up for the OOH industry and seamlessly \_\_\_\_\_ Verb Base Form programmatic direct deals.

## CENTRALIZE

Maintain full control over \_\_\_\_\_ Verb Present ends in ING, creative approval and brand/category whitelists, while \_\_\_\_\_ Verb Present ends in ING operational efficiency through a \_\_\_\_\_ Adjective platform for inventory management,

automated yield optimization, and real-time \_\_\_\_\_ reporting.

## OPTIMIZE

Put the \_\_\_\_\_ of data science to work for you by leveraging our movement-based \_\_\_\_\_

insights to identify inventory best situated to reach high-value \_\_\_\_\_ and niche \_\_\_\_\_.