Challenger Sales

1.	Noun Plural
2.	Noun Plural
3.	Noun Plural
4.	Verb Present Ends In Ing
5.	Verb Present Ends In Ing
6.	Adjective
7.	Proper Noun Plural
8.	Animal - Plural
9.	Noun Plural
10.	Noun Plural
11.	Adjective
12.	Noun Plural
13.	Noun
14.	Adjective
15.	Verb Present Ends In Ing
16.	Proper Noun Plural
17.	Noun Plural
18.	Noun Plural
19.	Adjective
20.	Proper Noun
21.	Noun
22.	Proper Noun Plural
23.	Noun

24.	Noun Plural
25.	Noun Plural
26.	Noun
27.	Verb Base Form
28.	Noun Plural
29.	Adjective
30.	Verb Past Tense
31.	Proper Noun
32.	Verb Present Ends In Ing
33.	Proper Noun
34.	Adjective
35.	Noun
36.	Noun Plural
37.	Verb Base Form
38.	Proper Noun Plural
39.	Verb Present Ends In Ing
40.	Adjective
41.	Proper Noun Plural

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Warmer: If you ar	re like mostNoun Plur	you are faced	with balancing issue	es like minimi	zing cost,
managing higher	volumes of more comple	ex cases, improving _	Noun Plural an	d increasing C	R
Noun Plural	You're continually	Verb Present ends in ING	to do more with	less and do it	better than eve
before.					
Reframe: Many o	wners think thatve	rb Present ends in ING C	hange is often too _	Adjective	_ and
Proper Noun Plural	consuming so the	y avoid or delay maki	ng changes. A good	example is the	change to
Animal - Plural	Today, 61% of all s	urgical Noun Plural	sold in ASCs s	till contain	Noun
Plural , versus	43% in US hospitals. W	hat directors don't real	lize is that not standa	ardizing to	Adjective
products and	Noun Plural can actua	ally increase OR costs	s by more than 25%.		
Rational Drownin	ng: A published research	Noun estima	ated that hospitals wi	ith OR rooms	that keep latex
gloves in their pro	oduct portfolio are incur	ring more than \$177,6	00 inAdjective	cost per ro	om annually,
of which most is	Verb Present ends in ING	<u>_</u> .			
Similarly, the ave	erage ASC with 3	roper Noun Plural can	expect at least 6	Noun Plural	_ a year.
That's an addition	nal \$6,600 in spend to ma	anage Noun Plural	, before even con	sidering the co	ost of a patient
or staff reaction.	With an averageAd	spend of \$2	10,327 per	Noun , th	e cost of OR
teardowns					

plus even one staff or patient reaction costs almost double the annual budget, and is completely
avoidable.
Emotional Impact: Removing from your OR goes beyond just saving money to
impacting peoples' lives - Did you know that 8-12% of healthcare workers are affected by
sensitivity? And that repeat exposure to can increase these numbers to 18-37%?* Your most
experienced clinicians and OR leaders may be at the greatest risk due to decades of exposure to
Plural from surgical gloves and other products used in patient care.
New Way: What if you could werb Base Form more of your time and energy on maximizing patient
Noun Plural while reducing your Adjective costs? Other hospitals that have Verb Past Tense
in a standardized practice of eliminating products in the OR have reduced their inventory
complexity, eased
Our Solution: Proper Noun is the U.S. market share leader† in Adjective Noun . Our
strong expertise in Noun Plural has enabled us to Verb Base Form processes like this in hundreds of
Proper Noun Plural across the U.S. with proven results. What time on Tuesday can we meet to review your
current product
Proper Noun Plural from your OR for good?

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