## Zxlerator 1

1. Number
2. Location
3. Number
4. Noun Plural
5. Noun
6. Verb Base Form
7. Verb Base Form
8. Adjective
9. Noun Plural
10. Adjective
11. Verb Base Form
12. Noun Plural
13. Noun Plural
14. Job Or Role
15. Job Or Role
16. Verb Base Form
17. Verb Base Form
18. Verb Base Form
19. Proper Noun
20. Noun
21. Job Or Role
22. Adjective
23. Adjective
24. Adjective
25. Job Or Role
26. Event
27. Verb Base Form

## Zxlerator 1

We recently kicked off our $\qquad$ ZX Ventures Zxlerator in the heart of $\qquad$ . We have an amazing cohort of $\qquad$ (!) intrapreneurs and summer interns tackling 14 huge $\qquad$ .

This is all driven by a key question, "How do you start new companies inside a large $\qquad$ ?" Let's
$\qquad$ .

Zxlerator is the internal accelerator program of ZX Ventures and AB InBev. We think we've $\qquad$
$\qquad$ something $\qquad$ . Accelerator programs tend to be run by investment vehicles with external , existing $\qquad$ . Think Techstars, Angelpad, YCombinator, etc. They take an $\qquad$ stage company and give support, mentorship and investment to make it grow faster (i.e. " $\qquad$ "
it). We've built on this concept. Using Zxlerator, we take internally-generated $\qquad$ and put them through a structured three-month program to see if they can develop into validated, launch-ready $\qquad$

During the program, existing $\qquad$ and summer $\qquad$ work together to $\qquad$
$\qquad$ a real problem, $\qquad$ a solution, and $\qquad$ a viable business model.

Basically, they start a $\qquad$ These ventures are early stage - often starting from just an
$\qquad$ - so we start out with an intensive two-week boot camp. This is a crash course in how to start a company. During boot camp you'll hear phrases any experienced $\qquad$ would recognize. Build, measure,
learn. $\qquad$ and $\qquad$ . Experiment, experiment, experiment. Now that we're into the core program, teams have a slew of internal and external $\qquad$ to call on, and programming designed to help them leverage our core business. We'll wrap the program with $\qquad$ Day, and make final decisions on which ventures we'll $\qquad$ .

