

C2 positioning

1. Adjective
2. Noun
3. Adjective
4. Noun
5. Verb Present Ends In Ing
6. Adjective
7. Verb Present Ends In Ing
8. Adjective
9. Adjective
10. Adjective
11. Verb Base Form
12. Noun
13. Adjective
14. Adjective
15. Noun
16. Noun
17. Noun
18. Adjective
19. Noun
20. Adjective
21. Adjective
22. Verb Present Ends In Ing
23. Verb Present Ends In Ing

24. Verb Present Ends In Ing
25. Verb Base Form
26. Verb Base Form
27. Verb Base Form
28. Adjective
29. Noun

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There is a " _____ Adjective _____ " Center at Schwab. And like our _____ Noun _____ implies, our core belief - our team's _____ Adjective _____ _____ Noun _____ is _____ Verb Present ends in ING _____ remarkably _____ Adjective _____ experiences, _____ Verb Present ends in ING _____ our marketing partners to help the modern investor find a better way.

We are _____ Adjective _____, _____ Adjective _____, and always _____ Adjective _____.

At C2 we _____ Verb Base Form _____ the value of _____ Noun _____ because we've helped to build it.

Our understanding of Schwab's _____ Adjective _____ workings combined with our _____ Adjective _____ _____ Noun _____ of platforms, _____ Noun _____, even regulatory _____ Noun _____, ensure the _____ Adjective _____ ideas become reality.

Our _____ Noun _____ are the company's goals.

The _____ Adjective _____ relationships we have give us a _____ Adjective _____ advantage in _____ Verb Present ends in ING _____ down silos, _____ Verb Present ends in ING _____ faster, and _____ Verb Present ends in ING _____ smarter.

We are inspired by the brand's challenger mindset.

We

_____ Verb Base Form _____ discussion.

We _____ Verb Base Form _____ questions and are committed to do the kind of work that gets talked about.

We _____ Verb Base Form _____ the notion of what an in-house team can do.

We are _____ Adjective _____ Noun _____.