

Scenario

1. Noun _____
2. Noun _____
3. Noun _____
4. Noun _____

Scenario

_____ Noun _____, a client at XYZ Company, has received a _____ Noun _____ containing market data, an analysis of that data and business recommendations based on that analysis.

The client has discovered errors in the numbers, which have caused him to question the soundness of the entire _____ Noun _____ and resulting _____ Noun _____.

The client has called the leader to complain about the quality of NPD's product, stating that the company's credibility has been damaged and asking to know how he can trust NPD's deliverables going forward.