

CDO Bio

1. Proper Noun
2. Proper Noun
3. Adverb
4. Verb Base Form

CDO Bio

What is your current _____ Proper Noun _____ and what you do?

- Include at least one _____ Proper Noun _____ accomplishment.
- Describe your _____ Adverb _____ and how they inform your career.
- Why do you do _____ Verb Base Form _____ you do? What might make your contribution to the company different than your colleagues? Better yet, what values do you and your colleagues share that would make your business a worthwhile investment to others? Start to wrap up your professional bio by simply explaining what gets you up in the morning.
- Briefly tell your readers who you are outside of work.

include:

- Your family
- Your hometown
- Sports you play
- Hobbies and interests
- Favorite music and travel destinations
- Something quirky about you

People like connecting with other people. The more transparent you are about who you are personally, the more likable you will be to the people reading about who you are professionally.

