

# A DAY ON WEBEX

1. Colour

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In previous Bites, our focus has been on developing a deeper understanding of Apple's culture, with the goal of helping you succeed within Apple's unique environment. As your understanding and influence develops, you may want to start thinking about other ways you can grow at Apple. The purpose of this Bite is to help you cultivate perspectives on growth at \_\_\_\_\_ COLOUR \_\_\_\_\_ that are rooted in our culture.

You might have heard this phrase: At Apple, you own your own career.

Owning your own career gives you the freedom to take control of your growth and development, but that doesn't mean it's easy. In fact, it's quite challenging, and it requires a lot of work on your part: so much work that sometimes "you own your own career" can begin to feel like "you're on your own in your career." And that's not how we want you to feel. So let's take a step back from your day-to-day work at Apple, and spend some time exploring what it means to own your growth and development.