

Part 3- Frankenstein x lululemon retail strategy

1. Noun
2. Noun
3. Verb Past Tense
4. Noun
5. Lululemon Product
6. Noun
7. Noun
8. Store Role
9. Adjective
10. Adjective Ends In Est
11. Location

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A crack of _____ Noun echoed outside and the Zoom _____ Noun froze as the meeting room
_____ Verb Past Tense closer.

"Oh, I think I froze" continued Dr. Leighton, "Can you hear me now? No? How about now? Ok. Let me try
turning my video off..."

As I was saying, our FY25 Retail Initiative Calendar will feature _____ Noun Activations in Pop-Ups with
custom _____ lululemon product. Every new store opening will be filled with _____ Noun and _____ Noun. I
want every _____ store role to make people feel as _____ Adjective as a freshly reanimated corpse! We will
have the _____ Adjective Ends in EST Guest Experience in North _____ Location! Ok, what's this in the chat... "